

PRELIMINARY PROGRAM

| Date | Activity |
|---|--|
| Trade Mission Import & Export to Hangzhou, Shanghai, Shenzhen and Guangzhou China (23 - 28 March 2015) | |
| March | Import & Export seminar by CCIC Europe |
| Sunday | 22-Mar Departure from Amsterdam |
| Monday | 23-Mar Arrival in Hangzhou |
| | Transfer to hotel and resting |
| | Lunch |
| | Welcome by Representative of Municipality of Hangzhou |
| | Welcome by Hangzhou E-Commerce Industry Park |
| | Welcome by Delegation Leader |
| | Presentation by Hangzhou E-Commerce Industry Park: "Taking advantages of the investment preferential policies from leading E-commerce industry park in China" |
| | Presentation by Alibaba: "Understanding the needs of Chinese online shoppers by analyzing the Chinese oversea online shopping market trend" |
| | Matchmaking event |
| | Networking diner |
| Tuesday | 24-Mar Breakfast |
| | Transfer to Shanghai with high speed train |
| | Transfer to hotel |
| | Extra time |
| | Welcome and presentation by CCPIT Shanghai |
| | Presentation Shanghai E-Commerce Association: "Interacting directly with your Chinese customers with your e-commerce platform" |
| | Matchmaking event |
| | Evening Free or Networking diner |
| Wednesday | 25-Mar Breakfast |
| | Visit to Shanghai Free Trade Zone (tbc) |
| | Presentation Shanghai FTZ: "Wholly Foreign-owned E-commerce Companies Allowed in the Shanghai Free Trade Zone" |
| | Company visits FTZ |
| | Networking lunch |
| | Trade Diner with Prime Minister Mark Rutte and trade delegation |
| Thursday | 26-Mar Breakfast |
| | Departure to Shenzhen |
| | Transfer to hotel |
| | Lunch |
| | Company visits |
| | Trade Diner with Prime Minister Mark Rutte and trade delegation |
| Friday | 27-Mar Breakfast |
| | Transfer to Guangzhou |
| | Welcome by Chen Qiuyan, President of CCPIT Guangdong |
| | Welcome by Zeng Kaizhang, President of CCPIT Guangzhou |
| | Presentation by Secretary General of Guangzhou E-commerce Association: Trends in China's e-commerce |
| | Presentation by CEO of Vip.com (Largest online fashion retailer in China): Best practices in China e-commerce retail |
| | Networking Lunch hosted by CCPIT Guangdong |
| | Matchmaking event |
| | Evening Free |
| Saturday | 28-Mar Depart to Amsterdam |